

# Agenda

## April 6th-8th

### WEDNESDAY, APRIL 6th

12:00pm - 3:00pm

Registration

*Four Seasons Hotel Ritz Lisbon, Lobby  
Rua Rodrigo da Fonseca, 88,  
Lisbon 1099-039*

4:00pm

Depart for the evening  
*Lobby, Four Seasons Ritz Lisbon*

5:00pm

Welcome Remarks and Performance  
*Palácio Foz  
Praça dos Restauradores  
1250-187 Lisboa*

6:00pm

Cocktail reception and seated dinner

9:00pm

Coaches return to Four Seasons Hotel Ritz Lisbon

### THURSDAY, APRIL 7th

6:30 – 8:30am

Breakfast on your own

*Four Seasons Hotel Ritz Lisbon, Fernando Pessoa I,  
Lower Lobby*

7:00 – 8:00am

Yoga (Optional)

*Four Seasons Hotel Ritz Lisbon, Marçarques de Pombal,  
Mezzanine Level*

9:00am

Coaches depart  
*Lobby, Four Seasons Hotel Ritz Lisbon*

10:00am

Meg Touborg, Co-Founder  
Keith Granet, Co-Founder

Welcome Remarks  
*Pavilhao de Portugal  
Parque das Nações  
1990 Lisbon*

10:15am

Interactive Workshop  
*Sabrina Clark, SYPartners*

THE POWERFUL NOW: DISCOVERING THE STRENGTH  
OF THE GENERATIONS

12:30pm

Buffet Lunch  
*The Terrace*

1:30pm

Reveals

Personal Talks by Leaders of Design Council Members

2:00pm

Brian Mulaney, WonderWork  
MAKING MIRACLES HAPPEN:  
DISCOVERING MY PURPOSE

3:00pm

Melissa Biggs Bradley, Indagare Travel  
TRANSFORMATIVE TRAVEL

3:45pm

*Richard Powers*  
INTERIORS, ARCHITECTURE AND THE BUILT  
ENVIRONMENT: VIEWS THROUGH MY LENS

4:30pm

Group Photo

5:00pm

Sightseeing Activity

5:30pm

Coaches return to Four Seasons Ritz Lisbon

7:30pm

Coaches Depart  
*Four Seasons Ritz Lisbon*

8:00pm

Cocktail reception  
*Museu Nacional dos Coches  
Av. da Índia 136  
1300-004 Lisboa*

9:00pm

Rui Junior, Tocá Rufar  
LEND YOURSELF! EXPRESS YOURSELF!  
EXCEED YOURSELF!

9:15pm

Dinner

10:45pm

Coaches return to Four Seasons Ritz Lisbon

THE LEADERS  
OF design  
CONFERENCE

L I S B O N 2016

# Agenda

## April 6th-8th

### FRIDAY, APRIL 8th

**6:30 – 8:30am**

Breakfast on your own

*Four Seasons Hotel Ritz Lisbon, Fernando Pessoa I, Lower Lobby*

**7:00 – 8:00am**

Yoga (Optional)

*Four Seasons Hotel Ritz Lisbon, Marqarques de Pombal, Mezzanine Level*

**9:00am – 12:00pm**

Business of Design Workshops

*Four Seasons Ritz Lisbon, Lower Lobby*

Beth Farb, Beth Farb Consulting

**CREATING EASE AND SAFETY NOT CONFLICT:  
INSIGHT INTO THE INFLUENCES OF YOUR INNER  
LANDSCAPE ON YOUR WORKING RELATIONSHIPS**

Keith Granet, Granet & Associates

**THE ART AND SCIENCE OF CLIENT NEGOTIATIONS**

Erik Perez, Hello Group

**"DESIGNING" AND "BUILDING" A SUCCESSFUL  
PUBLIC RELATIONS PLAN**

Meg Touborg, Networks, Inc.

**ROADS TO BE TAKEN: USING MARKETING STRATEGY  
TO INFORM YOUR DECISIONS**

**12:00pm**

Buffet Lunch

*Fernando Pessoa, Lower Lobby*

**1:00pm**

A Conversation with Holly Hunt, HOLLY HUNT

**SELLING YOUR LIFE'S WORK**

*Pedro Leitão Ballroom, Lobby Level*

**1:45pm**

Michael Smith, Michael S. Smith, Inc.

**ART AND THE EMBASSY**

**2:30pm**

Reveal

Personal Talks by Leaders of Design Council Members

**2:45pm**

**THE YEAR AHEAD FOR THE LEADERS OF DESIGN**

Meg Touborg, Co-Founder

Keith Granet, Co-Founder

**3:00pm**

Reveals

Personal Talks by Leaders of Design Council Members

**3:15pm**

Conclusion and Departure for Afternoon Tours

*Restoration Museum and Workshop & Crusaders*

*Castle of St. Jorge*

*Tile Museum and Workshop*

*BELEM including Mosteiro dos Jeronimos,*

*Belem Tower, Discovery Monument*

**6:15pm**

Tours Return to Lobby, Four Seasons Ritz Lisbon

**7:45pm**

Coaches Depart

*Lobby, Four Seasons Ritz Lisbon*

**8:00pm**

Cocktail reception and dinner

*Kais*

*Rua da Cintura - Santos*

*1200 – 109 Lisbon*

**11:00**

Music and Dancing

**11:00pm- 1am**

Coaches depart every half hour

**THE LEADERS  
OF design  
CONFERENCE**

**LISBON 2016**